

# Module 1: Philosophy

## Goal Tree

### What is the tool

A tool to increase clarity, focus, and the effectiveness of a football organization’s goals to support the creation of a legacy.

### Why use this tool

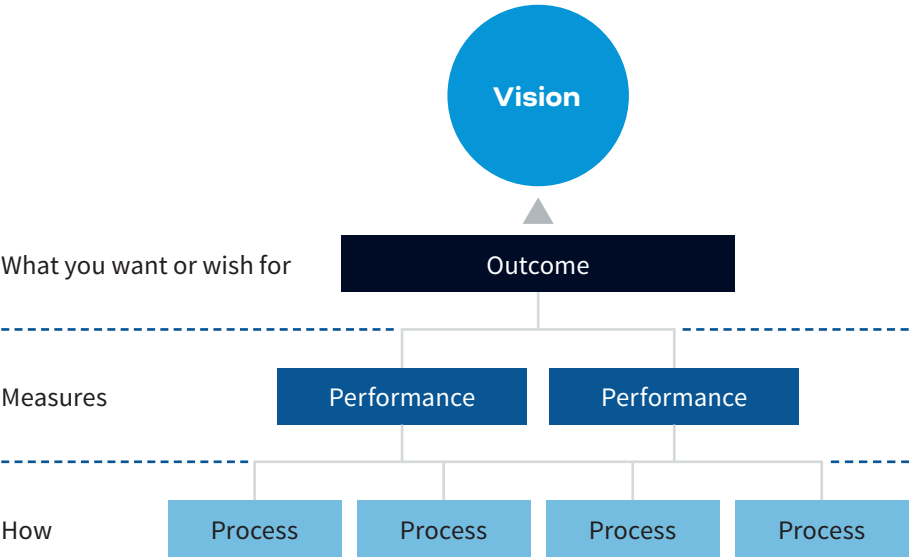
A goal without a plan is just a wish. With the complexity of planning for creating a legacy, it is often key to draw plans into a simplistic view which the goal tree can help to do. The goal tree is a tool that you will be able use to increase motivation and control towards obtainable outcomes. This will, in turn, increase engagement and accountability for the organization.

### When to use this tool

For any goal related conversations or to map out complex plans into buckets and actions. Any goal orientated conversation that needs thinking through. If the organization is getting entangled in the detail of plans, the goal tree can help increase motivation and give sight of the bigger picture.

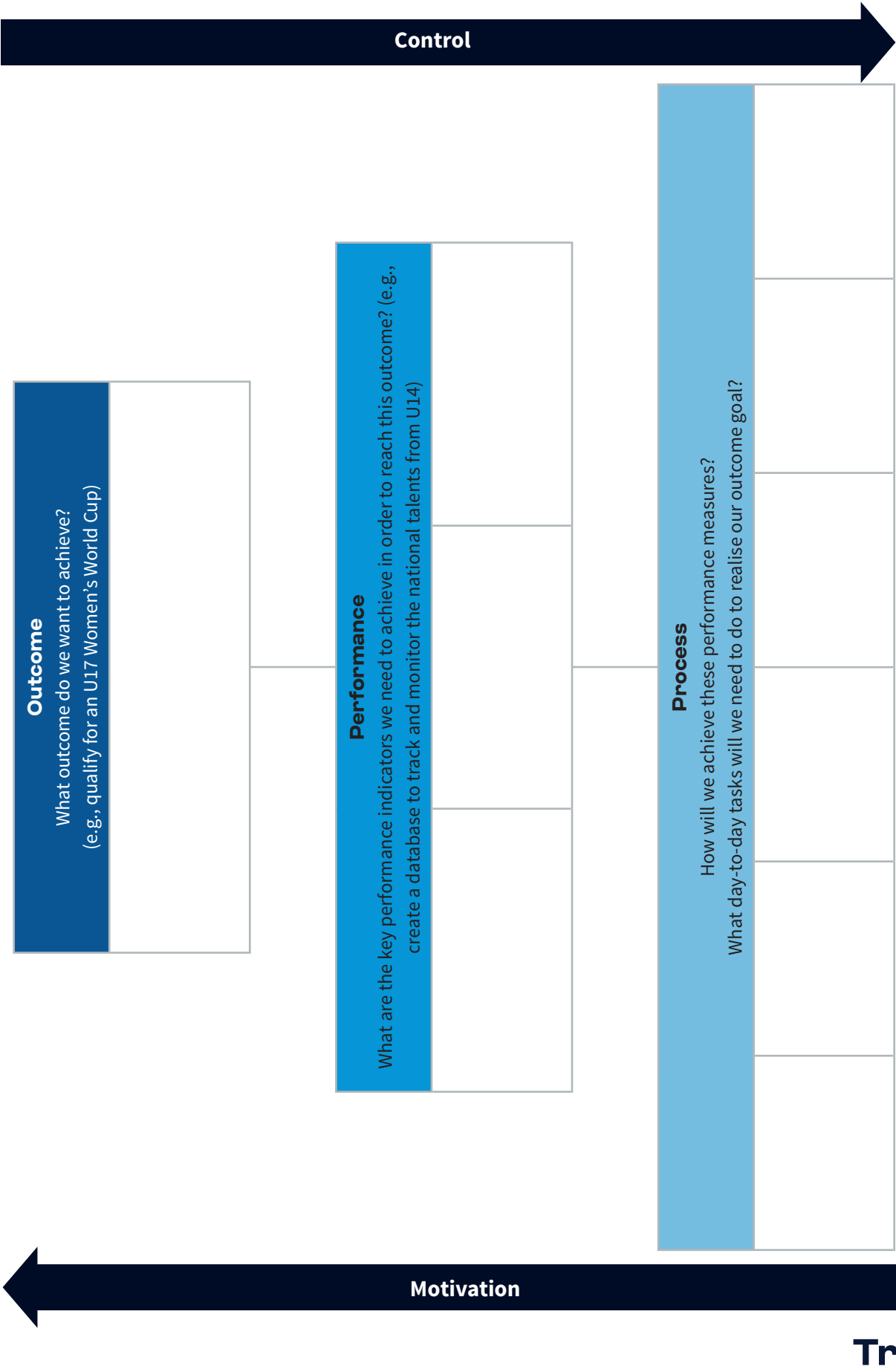
### How to use this tool

- 01. Begin with creating a SMART outcome goal
- 02. Focus on vision goal (the why), ask questions to establish the why:
  - Why is this important to you?
  - What will achieving this goal give you?
  - How will it feel to achieve this goal and why?
- 03. Explore the potential performance goals (measures):
  - What measures/key performance indicators can you put in place to know you are on track?
  - How else could you break down and measure your outcome goal?
- 04. Finally, dive into specific detail and create process goals, these are day-to-day tasks that can be completed to help achieve performance goals



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## Goal Tree Template



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—●— Goal Tree Template

