

**FIFA®**



**GLOBAL  
FOOTBALL  
DEVELOPMENT**

# FOREWORD

**In 2022, the FIFA Technical Division was renamed as the Global Football Development Division to reflect the all-encompassing nature of our work, including everything from amateur football to coaching development to high-performance football.**

The last three years affected everyone's lives, both on and off the pitch. As the pandemic forced the world into lock-down we had to find other ways to communicate, educate and exchange.

For a long time, meetings were held online, and matches played behind closed doors. Thankfully, we are now on our way back to normality and we have been able to resume on-site events and connect face-to-face once more.

The pandemic was a huge lesson in change management, and we congratulate you all for how you kept football alive during such a difficult time. This period also highlighted the fact that technology

will continue to play a major part in the football development landscape in the future.

In 2021, the [FIFA Training Centre](#) (FIFA's online educational platform) was launched as the go-to place for top-class technical information together with the Technical Development Platform, which member associations will use to apply and register for FIFA's technical development programmes.

In this brochure, we would like to present the programmes and services that will be available to you over the next cycle (2023-2026). We look forward to growing the game with you even further over the next four years.

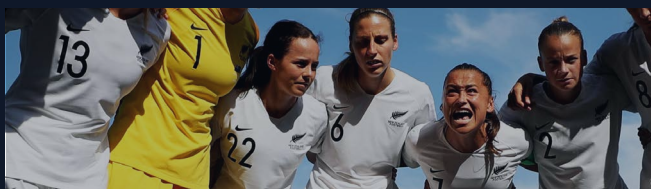
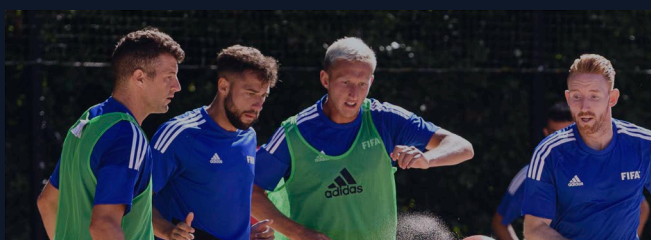


“The development of talent to bridge the gap and increase global competitiveness remains one of FIFA's major ambitions. Every talent should get a chance and each MA should have at least one academy or centre of excellence by 2026 to enable them to work with the “best with the best” principle. At the same time, we want to grow the game even further and give everybody the opportunity to play football and stay in the game. Together, we can achieve these objectives and I look forward to following your progress during FIFA's next four-year cycle.”

**ARSÈNE WENGER**

CHIEF OF GLOBAL  
FOOTBALL DEVELOPMENT

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# 1 ENTERING A NEW CYCLE

The FIFA World Cup 2022™ was a resounding success and a great conclusion to FIFA's last four-year cycle, and with the FIFA Women's World Cup™ coming up in July/August 2023, another wonderful celebration of football is now just around the corner.

As our next cycle begins, we would like to look towards the future and ask:

- ✓ What can we do to make you even more competitive?
- ✓ How can we optimise the management of football in your country, both on and off the pitch?
- ✓ How can we give every talent a chance?
- ✓ How can we grow the game for all?



# 2023-2026 CYCLE

Moving forward, FIFA will continue to support you in four key areas:



## Talent Development

A high-performance football environment is key to giving every talent a chance and to making your national teams stronger. Our Talent Development Scheme will offer various programmes to support this vision.

## Amateur Football

The Amateur Football Environment Analysis (AFEA) will look at how we can work together to grow the game even more. It will form the basis for the support provided to your MA later in this cycle.

## Technical Leadership

Strong technical leadership is essential to manage football. Our programme will be extended with more offers, including an accredited FIFA diploma.

## Coaching Development

Quality players on the pitch need good coaches. We can help you to train qualified coach educators so that you can run your own coaching education programmes in line with your confederation's coaching convention.

# 2 TALENT DEVELOPMENT

## Give every talent a chance

By using the insights gained from the Ecosystem Analysis, the Talent Development Scheme (TDS) aims to create or reinforce your high-performance football culture by supporting the development of its core components: management and resources, national teams, domestic competitions, talent identification and development, academies, and education.



## Funding

Over the past year, USD 7.2m was distributed to support MAs in their readiness to embark upon the TDS. In December 2022, the FIFA Council approved an additional amount of USD 200m for investment in talent development. The relevant regulations are currently being drafted and in the next few weeks, a circular letter will confirm the fund allocations, roles and responsibilities and other details for your talent development programmes in order to support you in “giving every talent a chance” (and ultimately strengthen your national teams).

## Knowledge exchange

Although you all have your own challenges, many challenges are common. Therefore, we intend to provide opportunities to share knowledge and expertise, either on-site or online in small groups. Potential topics will include:

- ✓ Talent identification
- ✓ Youth competitions
- ✓ Academies
- ✓ National team programmes

In doing so, we aim to:

- ✓ learn from each other;
- ✓ build a network between MAs to drive high performance;
- ✓ find solutions together; and
- ✓ provide mutual assistance and motivation.

## 2 TALENT DEVELOPMENT

### Expertise

Once your TDS application has been approved, you will receive dedicated support for the development and implementation of a long-term and holistic strategic plan for talent development in your country. High-Performance Specialists (HPS) with expertise in high-performance fields have been recruited to support this process.

### Training and education

High quality academies or centres of excellence are key to developing talent. Each country should have at least one in place, and preferably more than one.

FIFA has various offers for the further training of:

- ✔ academy leaders;
- ✔ elite youth coaches; and
- ✔ goalkeeping coaches.

FIFA will also introduce **Talent Coaches**, who will work day-to-day with your coaches and the talents identified in your national teams and centres of excellences/academies. As they will have a permanent presence in your country, they can also assist you with the creation or reinforcement of a centre of excellence/academy and the training of staff.

The offers from the FIFA Talent Development Scheme will continue to grow over the course of the cycle, all with our ambition to increase the competitiveness of your national teams.



# 3 AMATEUR FOOTBALL

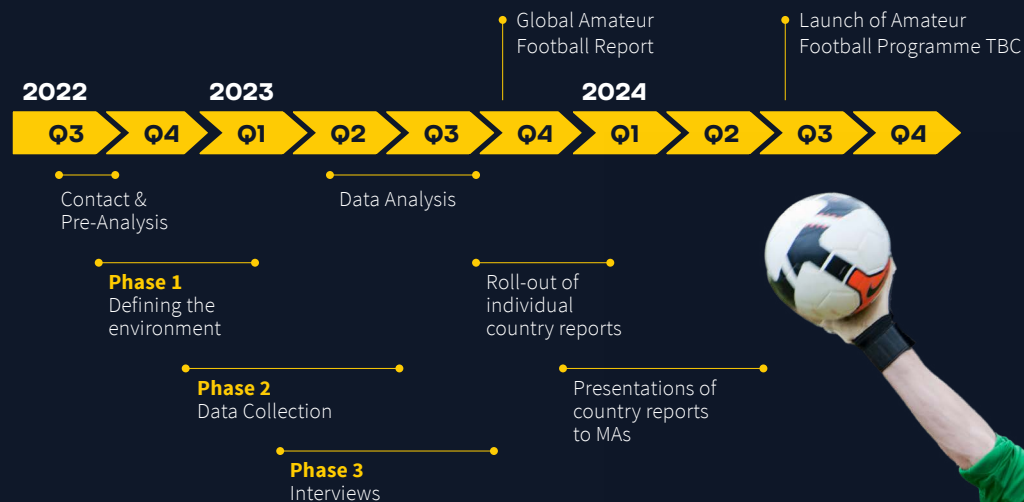
## Grow the game

Not everyone can become a national-team player, but everyone should have the chance to play football.

As you know, we launched the Amateur Football Environment Analysis (AFEA) last year, and over 90% of our 211 member associations have now applied to take part. The results of this analysis of all non-elite domains across men’s and women’s football will:

- ✓ help us to help you develop the foundations of the football pyramid;
- ✓ help us to provide tailor-made support (where needed) for both your MA and your stakeholders (government, schools, etc.); and
- ✓ help us to grow the game globally.

Our goal is to have a global report ready by the end of 2023 with country reports soon after and support programmes in the years to follow:







# 4 TECHNICAL LEADERSHIP

## Every member association needs strong technical leaders

FIFA provides each Technical Director (TD) with tools to grow:

- ✓ On-site and online leadership workshops are available on-demand and via the FIFA Training Centre.
- ✓ New TDs receive access to an introductory workshop and an induction to their new position.
- ✓ Every TD has a Regional Technical Consultant at their disposal for guidance, advice and consultancy.

An accredited technical leadership diploma programme will be launched in 2024. Further information will be provided in due course.



# 5

## COACHING DEVELOPMENT

Coaching development is key for high-quality football as every talent needs qualified coaches in order to progress.

Every member association should be able to run its own coaching education programmes with home-grown coach educators.

FIFA provides coach educator programmes. The on-invitation Coach Educators' Development Pathway provides consistent training to prepare your coach educators to develop high-quality coaches in your MA.

Each confederation's coaching convention is the benchmark for coaching education and guarantees coaching standards in an MA. Our programmes contribute towards this success, and the long-term goal is to align all coaching licences so that they are all recognised globally.

# 6

# OTHER AREAS OF FOOTBALL DEVELOPMENT



Many successful football players start their journey through futsal, a discipline in its own right that also provides opportunities for countries to shine. Workshops for coaches are available from 2023, with new materials and methodologies. Educational content will also be provided through the online [FIFA Training Centre](#). Consultancy is also available upon request.

Beach soccer also provides many development opportunities. If your MA aims to develop beach soccer as part of its strategy, FIFA can assist in a number of ways. Workshops for coaches and consultancies are now available upon demand. New material is provided through events and via the FIFA Training Centre.

# 7 CONSULTANCY

Technical consultancy is also available to guide and support you on all technical development matters. Primarily the Regional Technical Consultants are at your disposal. They are in constant contact with TDs and their teams.

For specific programmes, such as the Talent Development Scheme, futsal or beach soccer, specialists are at your service.

In addition, a total of two to three consultancy visits (in total and per year) can be arranged to help with the preparation and setting of objectives.





# 8 WOMEN'S FOOTBALL

Women's football has grown exponentially in recent years. All over the world, girls and women are getting passionately involved in the game, both on and off the pitch, and using the sport to break down social barriers.

Over the course of the last cycle, FIFA launched a new portfolio of women's football development programmes. These programmes focus on key areas of women's football and structural development with a tailored approach that considers each association's football landscape and needs.

## The programmes on offer are:

- ✓ Women's Football Strategy
- ✓ League Development
- ✓ Women's Football Campaign
- ✓ Club Licensing
- ✓ Capacity-Building for Administrators
- ✓ Coach Education Scholarships
- ✓ Coach Mentorship
- ✓ Women in Football Leadership

All member associations are eligible to apply for these programmes, provided that they align with the strategic objectives.

For more information, please refer to the [Women's Football Development Programme Brochure](#) or contact the Women's Football Development team at [DevelopmentProgramme@fifa.org](mailto:DevelopmentProgramme@fifa.org).



# 9

## LOOKING AHEAD



The new cycle certainly looks bright and it will bring new opportunities for us all. We have no doubt that our tailor-made support will help each MA to make even more progress.

The game will grow further, every talent will get a chance, and anybody who wants to play football should have the opportunity to do so.

In the attached annexe, you will find further information on content, criteria, roles and responsibilities and much more besides. The relevant departments in the Global Football Development Division will contact you in due course regarding the seminars, workshops and courses that they will be organising for the specialists in your MA.

And remember: our Regional Technical Consultants are always at your disposal to answer any questions you may have.

Wishing you all an excellent start to the new cycle.

# ANNEXE



## Global Football Development Division Offers



For detailed information, click the respective programme

### Talent Development

Programme	Available
FIFA Talent Coaches	2023
Academies Programme	2024
Youth National-Team Coaches Workshop	2023
Elite Youth Coaching Workshop	2024
Goalkeeper Coaches Workshop	2023
Knowledge Exchange Workshop (Technical Leadership & Talent Development Scheme)	2023
Talent Development Scheme Knowledge Exchange	2023
Post World Cup Coaches Forum (Senior Men's)	2023
Post World Cups Forum (Women's)	2023

### Technical Leadership

Programme	Available
Introductory Workshop for new Technical Directors	2023
Leadership Workshop for Technical Directors	2023
Knowledge Exchange Workshop (Technical Leadership & Talent Development Scheme)	2023
Technical Leadership Online Education – Continued Professional Development	2023
Technical Leadership Diploma	2024

### Coaching Development

Programme	Available
Coach Educators' Development Pathway (MA)	2024
Coach Educators' Development Pathway (REGIONAL+)	2023
Coach Educators' Development Pathway (REGIONAL)	2023

## Other areas of development

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Programme	Available
Futsal Workshop	2023
Futsal Expertise	2023
Beach Soccer Workshop	2023
Beach Soccer Expertise	2023

## Consultancy

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Programme	Available
Regional Technical Consultants	Ongoing
High Performance Specialists	Ongoing



# Talent Development

## FIFA Talent Coach

### Application

- ✔ On demand

### Objectives

- ✔ Guide, advise and mentor the coaches working with your most talented players (U-12 to U-16) on a daily basis
- ✔ Accelerate development by creating and fostering appropriate “best with best” environments
- ✔ Work with talented players on a daily basis, supporting processes before and after contact time (Talent ID and scouting, monitoring etc..)
- ✔ Work with your youth national team staff to increase and improve training opportunities for talented players

### Duration & Format

- ✔ 24 months
- ✔ On-site

### FIFA's Contribution

- ✔ Recruitment, relocation costs and continued professional development of the assigned FIFA Talent Coach
- ✔ TDS funding to support the salary and accommodation of the assigned FIFA Talent coach
- ✔ Access to learning resources/ material and global best practices
- ✔ Education and mentorship of your elite youth coaches

### MA's Contribution

- ✔ Work with FIFA on the design, delivery and implementation of the programme
- ✔ Sign a contract with the assigned FIFA Talent Coach, provide ground transportation as well as accommodation for the duration of the programme

### MA Criteria for participation

- ✔ Must be part of the Talent Development Scheme
- ✔ Your MA must have active men's and women's senior and youth national team programmes as well as a suitable centre environment for the programme
- ✔ Submission of an application - outlining an action plan and confirming your MA's contribution to the programme



# Talent Development

## Academies Programme

### Application

- ✓ By invitation (as of 2024)

### Objectives

- ✓ Bridge relations between your MA and domestic (elite) academies
- ✓ Support your MA in educating and upskilling the academy leaders within your country's elite youth development ecosystem

### Duration & Format

- ✓ 12 months
- ✓ Online & On-site

### FIFA's Contribution

- ✓ Assigned FIFA Technical Expert to deliver the programme (including two on-site visits and online support)
- ✓ Provide expertise in developing a successful academy system/ environment
- ✓ Support in bridging the relationship between clubs and your MA
- ✓ Provide access to learning resources/material in addition to global best practice

### MA's Contribution

- ✓ Be prepared to invest in the co-delivery of the 12-month programme
- ✓ Be involved in the content design, organisation and implementation of the programme
- ✓ Organise and facilitate on-site and online logistics
- ✓ Cover additional costs of the programme if required

### MA Criteria for participation

- ✓ Must be part of the Talent Development Scheme.
- ✓ Must meet the following minimum criteria:
  - ✓ Have existing professional club academies in place
  - ✓ Have elite youth league/ competitions in the U-15 to U-21 age groups in place
- ✓ Submission of application outlining the objectives and action plan for the programme, including contributions from the MA and target academies/ academy directors.



# Talent Development

## Youth National Team Coaches Workshop

### Application

- ✓ By invitation

### Objectives

- ✓ Upskill youth national team coaches with insights and tools to create the best possible environment for your leading talents
- ✓ Facilitate a knowledge exchange and networking between youth national team coaches across the region

### Duration & Format

- ✓ 7 days
- ✓ On-site during the FIFA U-17 World Cup 2023™ in Peru

### FIFA's Contribution

- ✓ FIFA Technical Experts to facilitate the workshop
- ✓ All organisational costs (travel and full-board accommodation for experts and participants)

### MA's Contribution

- ✓ Support the selected youth national team coach to attend
- ✓ MA and/coach must be open and willing to share ideas/ practice and knowledge
- ✓ Assistance with visa letters and on-site logistics as required (only host MA)

### MA Criteria for participation

- ✓ Must be part of the Talent Development Scheme
- ✓ Selected candidate must have an existing employment contract with the MA as a youth national team coach
- ✓ MA must have active men's and women's senior and youth national team programmes in place for U-17 and U-20 (men and women)



# Talent Development

## Elite Youth Coaching Workshop

### Application

- ✓ On demand (as of 2024)
- ✓ Access to workshop for MAs not in the FIFA Talent Coaches Programme

### Objectives

- ✓ Provide insights into elite youth coaching linked to the FIFA Talent Coaches Competency Framework
- ✓ Enhance the standard of talent development (Talent ID, curriculum for talent development, best vs. best, work with youth national teams, academies, etc.)

### Duration & Format

- ✓ 5 days
- ✓ On-site

### FIFA's Contribution

- ✓ All costs related to the FIFA Technical Expert to deliver the workshop
- ✓ Learning resources
- ✓ adidas kit for participants

### MA's Contribution

- ✓ All costs related to the on-site workshop (travel and accommodation for participants, venue costs, food, etc.)
- ✓ Designate an MA technical lead to organise and facilitate the on-site logistics for the workshop and act as a liaison for the FIFA Technical Expert
- ✓ Your MA must follow/meet the course organisation/delivery guidelines for the workshop to take place

### MA Criteria for participation

- ✓ Must be part of the Talent Development Scheme and have active men's and women's senior and youth national team programmes
- ✓ Must have a suitable training centre environment for the workshop
- ✓ Application – outline the target group, your needs for the workshop and how it will impact your long-term elite youth landscape



# Talent Development

## Goalkeeper Coaches Workshop (Regional - On-site)

*This forms part of the mixed learning programme to replace the former "on-demand course"*

### Application

- ✓ By invitation

### Objectives

- ✓ Regional on-site workshops to improve:
  - ✓ the workforce of elite youth goalkeeper coaches; and
  - ✓ partnerships with confederations for content development and delivery

### Duration & Format

- ✓ 5-days
- ✓ On-site

### FIFA's Contribution

- ✓ FIFA Technical Expert to conduct the workshop (incl. travel, accommodation and daily allowance)
- ✓ Learning resources
- ✓ Practical session equipment
- ✓ adidas kit for participants

### MA's Contribution

- ✓ To be determined

### MA Criteria for participation

- ✓ TDS endorsement is prioritised
- ✓ Number of participants per MA stated in invitation letter
- ✓ MA must be ready, willing and able to develop a range of goalkeeper initiatives which includes having a lead staff member/coach educator for goalkeeping



# Talent Development

## Knowledge Exchange Workshop (Technical Leadership & Talent Development Scheme)

### Application

- ✓ By invitation

### Objectives

- ✓ Exchange on best practices, challenges and issues related to elite youth development in your country
- ✓ Place an integrated education focus on the leadership capabilities within your MA to support the implementation of the Talent Development Scheme
- ✓ Eight MAs per workshop with up to three participants per MA

### Duration & Format

- ✓ 6 days
- ✓ On-site
- ✓ Held during an elite youth tournament (and a 90-min online meeting two weeks before the workshop)

### FIFA's Contribution

- ✓ FIFA Technical Experts to facilitate the workshop
- ✓ FIFA's technical leadership team to support with tools to successfully implement the Talent Development Scheme
- ✓ All costs related to the on-site workshop will be covered by FIFA

### MA's Contribution

- ✓ A commitment to send the most appropriate people with leadership responsibilities to implement the Talent Development Scheme and share/benefit from the technical leadership knowledge exchange format

### MA Criteria for participation

- ✓ MA must have a long-term development plan in place
- ✓ MA must have senior and youth national team programmes in place for men and women
- ✓ MA must be part of the Talent Development Scheme



# Talent Development

## Talent Development Scheme Knowledge Exchange

### Application

- ✓ By invitation

### Objectives

- ✓ Exchange of best practices, challenges and issues dedicated to elite youth development in your country

### Duration & Format

- ✓ 2.5 hrs
- ✓ Online

### FIFA's Contribution

- ✓ Through online webinars, we will provide:
  - ✓ a platform to share ideas, practices and to discuss common challenges
  - ✓ access to expertise from leading practitioners on dedicated topics aimed at meeting your talent development needs

### MA's Contribution

- ✓ Give the relevant staff members enough time to prepare and attend this event
- ✓ Be open and willing to share ideas/ practices and knowledge
- ✓ Preparation work for the meeting may be required

### MA Criteria for participation

- ✓ Must be part of the Talent Development Scheme



# Talent Development

## Post-World Cup Coaches Forum (Senior Men's)

### Application

- ✓ By invitation (to the 32 participating teams)

### Objectives

- ✓ Organized in Doha on 8 and 9th May 2023
- ✓ Tournament analysis with reflections from the FIFA Technical Study Group

### Duration & Format

- ✓ On-site & Online

### FIFA's Contribution

- ✓ Overall organisation, including travel and accommodation of all participants

### MA's Contribution

- ✓ Support for the appropriate staff members to attend

### MA Criteria for participation

- ✓ Must have been one of the 32 countries that qualified for the FIFA World Cup 2022™





# Talent Development

## Post-World Cups Forum (Women's)

### Application

- ✓ By invitation

### Objectives

- ✓ Organise an elite youth forum for youth national team coaches, elite youth coaches and specialist practitioners to reflect on the youth development eco-system linked to recent youth World Cup performances

### Duration & Format

- ✓ TBC

### FIFA's Contribution

- ✓ Insights into the game
- ✓ Access to leading practitioners in elite youth development

### MA's Contribution

- ✓ Support for relevant stakeholders within your MA to attend

### MA Criteria for participation

- ✓ To be confirmed



# Technical Leadership

## Introductory Workshop for new Technical Directors

### Application

- ✓ By invitation

### Objectives

- ✓ Support your new TD within the first six months of their appointment by;
  - ✓ introducing all programmes and services from the FIFA Global Football Development Division;
  - ✓ establishing a peer-to-peer network, including key FIFA staff;
  - ✓ developing the Technical Leadership team within the MA.
- ✓ Invitation to General Secretaries on days 3 to 5

### Duration & Format

- ✓ 5 days
- ✓ On-site (online workshop and preparation meeting ahead of the workshop)

### FIFA's Contribution

- ✓ Provision of an expert team to facilitate the workshop
- ✓ All costs related to the on-site organisation (travel and full-board accommodation for all participants)
- ✓ Learning resources
- ✓ adidas kit for participants

### MA's Contribution

- ✓ Support the TD to attend and make every effort to ensure that the GS can attend days 3 to 5 to help shape the Leadership Team support for the TD

### MA Criteria for participation

- ✓ TD must be employed on a full-time contract with at least two years duration
- ✓ TD must complete the online workshop before attending the workshop



# Technical Leadership

## Leadership Workshop for Technical Directors

### Application

- ✓ By invitation

### Objectives

- ✓ Assist the TD to:
  - ✓ develop a greater understanding of the leadership capabilities required for effective performance in their role;
  - ✓ reflect upon the professional challenges and opportunities that characterise the TD role within different contexts;
  - ✓ develop an appetite to further develop as a leader of football in your country.

### Duration & Format

- ✓ 3 days
- ✓ On-site

### FIFA's Contribution

- ✓ Investment in the personal development of Technical Directors to improve their performance as leaders
- ✓ Provision of an expert team to facilitate the workshop
- ✓ All costs related to the on-site course will be covered by FIFA

### MA's Contribution

- ✓ Support the TD to attend

### MA Criteria for participation

- ✓ TD must have completed the FIFA Standard Workshop or Introductory Workshop for TDs as well as the online Technical Directors Workshop before being eligible to attend this workshop



# Technical Leadership

## Knowledge Exchange Workshop (Technical Leadership & Talent Development Scheme)

### Application

- ✓ By invitation

### Objectives

- ✓ Exchange on best practices, challenges and issues related to elite youth development in your country
- ✓ Place an integrated education focus on the leadership capabilities within your MA to support the implementation of the Talent Development Scheme
- ✓ Eight MAs per workshop with up to three participants per MA

### Duration & Format

- ✓ 6 days
- ✓ On-site
- ✓ Held during an elite youth tournament (and a 90-min online meeting two weeks before the workshop)

### FIFA's Contribution

- ✓ FIFA Technical Experts to facilitate the workshop
- ✓ FIFA's technical leadership team to support with tools to successfully implement the Talent Development Scheme
- ✓ All costs related to the on-site workshop will be covered by FIFA

### MA's Contribution

- ✓ A commitment to send the most appropriate people with leadership responsibilities to implement the Talent Development Scheme and share/benefit from the technical leadership knowledge exchange format

### MA Criteria for participation

- ✓ MA must have a long-term development plan in place
- ✓ MA must have senior and youth national team programmes in place for men and women
- ✓ MA must be part of the Talent Development Scheme



# Technical Leadership

## Technical Leadership Online Education (Continued Professional Development)

### Application

- ✓ On demand

### Objectives

- ✓ Provide a one-stop solution for all technical leaders as they invest in their own continued professional development and seek further learning opportunities within the context of their role
- ✓ Provide a range of content including research, online learning, online education and best-practice examples. To be launched in 2023, providing on-demand education for all technical leaders
- ✓ The following topics will be covered: Leadership, Emotional Intelligence, Management, Amateur Football, Coach Education and High Performance

### Duration & Format

- ✓ Unlimited
- ✓ Online learning modules, webinars, master-classes, community forums resources and tools

### FIFA's Contribution

- ✓ We will provide your MA with access to a suite of free online learning, training and education hosted on the FIFA Training Centre

### MA's Contribution

- ✓ A commitment from staff to continued professional development supported by the MA by agreeing personal and professional development plans for all

### MA Criteria for participation

- ✓ A willingness to learn and dedicate time (both in work time and free time)



# Technical Leadership

## Technical Leadership Diploma

### Application

- ✓ On application (as of 2024)

### Objectives

- ✓ To provide your technical leaders with a formally accredited L6 qualification designed to provide industry recognition and increase the value of the role further by enabling them to demonstrate their ability to perform

### Duration & Format

- ✓ 18 months (370 hours)
- ✓ Online & On-site

### FIFA's Contribution

- ✓ Significant investment in the personal development of your technical leaders
- ✓ Provide increased knowledge and understanding of the role including technical, leadership and management
- ✓ Enable participants to demonstrate capabilities to perform as an organisational leader
- ✓ Provide access to emerging global best practices and an increased professional peer-to-peer network

### MA's Contribution

- ✓ Support the technical leaders' attendance for the duration of the course
- ✓ Ensure that the technical leaders can directly influence and deliver a transformational project for the benefit of the MA

### MA Criteria for participation

- ✓ In 2024, technical leaders will be invited to apply against selection criteria
- ✓ Technical leaders must have a contract of at least two years at the time of course commencement and also be able to demonstrate a strong evidence and commitment to self-development and MA endorsement through their application



# Coaching Development

## FIFA Coach Educators' Development Pathway (MA)

### Application

- ✓ By invitation (2024)\*

### Objectives

- ✓ To develop and license home-grown coach educators who can deliver at least "C" and "B" licence courses in your MA in line with your confederation's coaching convention requirements
- ✓ Needs-based approach

### Duration & Format

- ✓ 12 - 24 months
- ✓ 150-hour individualised pathway:
  - ✓ 4 weeks of e-learning (individual)
  - ✓ 3 days online (group)
  - ✓ 5 days on-site (group)
  - ✓ Individual mentoring

### FIFA's Contribution

- ✓ Financial contribution for the organisation of on-site logistics of the Pathway (USD 50,000)
- ✓ FIFA Technical Experts (including travel, accommodation and allowances where applicable)
- ✓ Learning resources
- ✓ adidas kit for participants
- ✓ In addition, a FIFA Technical Expert will be provided to support the MA coach educators during the delivery of the pathway

### MA's Contribution

- ✓ Organisation and payment of all on-site logistics (transport, food, accommodation of MA participants and mentoring activities). To be covered by FIFA's financial contribution
- ✓ Your MA will ensure that your appointed coach educators can effectively deliver coach education courses over the next two years

### MA Criteria for participation

- ✓ Up to 20 coach educators to be nominated by the Technical Director (or Head of Coach Education) to take part in the pathway
- ✓ Participants must meet or exceed the minimum requirements to be a coach educator as defined by the confederation's coaching convention:
  - ✓ i.e. must hold a valid confederation coaching licence that is higher than the level of the course (e.g. in order to deliver the confederation/MA "C" licence course, the coach educator must have at least a valid confederation "B" licence or its equivalent)

\*certain MAs will receive the MA Pathway in



# Coaching Development

## FIFA Coach Educators' Development Pathway (REGIONAL+)

### Application

- ✓ By invitation

### Objectives

- ✓ To develop and license home-grown coach educators who can deliver at least "C" and "B" licence courses in your MA in line with your confederation's coaching convention requirements

### Duration & Format

- ✓ 12 - 24 months
- ✓ 150-hour individualised pathway:
  - ✓ 4 weeks of e-learning (individual)
  - ✓ 3 days online (group)
  - ✓ 5 days on-site (group)
  - ✓ Individual mentoring

### FIFA's Contribution

- ✓ All costs related to the on-site course (travel and full-board accommodation for all participants and the FIFA Technical Expert)
- ✓ Learning resources
- ✓ adidas kit for participants
- ✓ In addition, a FIFA Technical Expert will be provided to support the MA coach educators during the delivery of the MA licence course

### MA's Contribution

- ✓ **Host MA:**
  - ✓ Assistance with participant visaletters & other logistical matters
- ✓ **All MAs:**
  - ✓ Take care of the on-site logistics of the visiting FIFA Technical Expert for mentoring activities (e.g. daily programme, local transport)
  - ✓ Your MA will ensure that your appointed coach educators can effectively deliver coach education courses over the next two years

### MA Criteria for participation

- ✓ Up to 5 coach educators to be nominated by the Technical Director (or General Secretary if no TD is appointed) to take part in the pathway
- ✓ Participants must meet or exceed the minimum requirements to be a coach educator as defined by the confederation's coaching convention:
  - ✓ i.e. must hold a valid confederation coaching licence that is higher than the level of the course (e.g. in order to deliver the confederation/MA "C" licence course, the coach educator must have at least a valid confederation "B" licence or its equivalent)





# Coaching Development

## FIFA Coach Educators' Development Pathway (REGIONAL)

Application	Objectives	Duration & Format
<ul style="list-style-type: none"> <li>✓ By invitation</li> </ul>	<ul style="list-style-type: none"> <li>✓ To develop and license home-grown coach educators who can deliver at least "C" and "B" licence courses in your MA in line with your confederation's coaching convention requirements</li> </ul>	<ul style="list-style-type: none"> <li>✓ 12 - 24 months</li> <li>✓ 150-hour individualised pathway:               <ul style="list-style-type: none"> <li>✓ 4 weeks of e-learning (individual)</li> <li>✓ 3 days online (group)</li> <li>✓ 5 days on-site (group)</li> <li>✓ Individual mentoring</li> </ul> </li> </ul>
FIFA's Contribution	MA's Contribution	MA Criteria for participation
<ul style="list-style-type: none"> <li>✓ All costs related to the on-site course (travel and full-board accommodation for all participants and the FIFA Technical Expert)</li> <li>✓ Learning resources</li> <li>✓ adidas kit for participants</li> <li>✓ In addition, a FIFA Technical Expert will be provided to support the MA coach educators during the delivery of the MA licence course</li> </ul>	<ul style="list-style-type: none"> <li>✓ <b>Host MA:</b> <ul style="list-style-type: none"> <li>✓ Assistance with participant visaletters &amp; other logistical matters</li> </ul> </li> <li>✓ <b>All MAs:</b> <ul style="list-style-type: none"> <li>✓ Take care of the on-site logistics of the visiting FIFA Technical Expert for mentoring activities (e.g. daily programme, local transport)</li> <li>✓ Your MA will ensure that your appointed coach educators can effectively deliver coach education courses over the next two years</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>✓ Up to 2 coach educators to be nominated by the Technical Director (or General Secretary if no TD is appointed) to take part in the pathway</li> <li>✓ Participants must meet or exceed the minimum requirements to be a coach educator as defined by the confederation's coaching convention:               <ul style="list-style-type: none"> <li>✓ i.e. must hold a valid confederation coaching licence that is higher than the level of the course (e.g. in order to deliver the confederation/MA "C" licence course, the coach educator must have at least a valid confederation "B" licence or its equivalent)</li> </ul> </li> </ul>



# Other areas of development

## Futsal MA Workshop

(formerly called Futsal on-demand course)

### Application

- ✓ On-demand workshop

### Objectives

- ✓ Capacity-building for your futsal coaches with the latest information/content in practice and theory

### Duration & Format

- ✓ 5 days
- ✓ On-site at your MA

### FIFA's Contribution

- ✓ FIFA Technical Expert to conduct the workshop (including travel, accommodation and allowances)
- ✓ Assistance in the elaboration of the workshop programme
- ✓ Learning resources
- ✓ Sports equipment
- ✓ adidas kit for participants

### MA's Contribution

- ✓ Elaboration of the workshop programme
- ✓ Organisation and payment of all on-site logistics (workshop venue, transport, food, accommodation for MA participants)

### MA Criteria for participation

- ✓ Minimum of 15 participants
- ✓ Futsal must be part of the overall strategy of the MA
- ✓ Participants must be involved in futsal coaching in the country
- ✓ Submission of a plan/overview beforehand on what the role of the participants will be after the workshop



# Other areas of development

## Futsal Expertise

### Application

- ✓ On demand

### Objectives

- ✓ To provide your MA with tailor-made consultancy services based on your needs and requests

### Duration & Format

- ✓ To be agreed with FIFA
- ✓ Online and/or on-site at your MA

### FIFA's Contribution

- ✓ FIFA Technical Expert (including travel, accommodation and allowances)
- ✓ Reporting and follow up (by the FIFA Technical Expert)

### MA's Contribution

- ✓ Take care of on-site logistics for the visiting FIFA Technical Expert (e.g. daily programme, local transport)

### MA Criteria for participation

- ✓ Presentation of a detailed plan of objectives and indication of the specific support required
- ✓ Futsal must or will be part of the overall MA strategy



# Other areas of development

## Beach Soccer MA Workshop (formerly called Beach Soccer on-demand course)

### Application

- ✓ On demand

### Objectives

- ✓ Capacity-building for your beach soccer coaches with the latest information/content in practice and theory

### Duration & Format

- ✓ 5 days
- ✓ On-site at your MA

### FIFA's Contribution

- ✓ FIFA Technical Expert to conduct the workshop (including travel, accommodation and allowances)
- ✓ Assistance in the elaboration of the workshop programme
- ✓ Learning resources
- ✓ Sports equipment
- ✓ adidas kit for participants

### MA's Contribution

- ✓ Elaboration of the workshop programme
- ✓ Organisation and payment of all on-site logistics (workshop venue, transport, food, accommodation for MA participants)

### MA Criteria for participation

- ✓ Minimum of 15 participants
- ✓ Beach soccer must be part of the overall strategy of the MA
- ✓ Participants must be involved in beach soccer coaching in the country
- ✓ Submission of a plan/overview beforehand on what the role of the participants will be after the workshop



# Other areas of development

## Beach Soccer Expertise

Application	Objectives	Duration & Format
<ul style="list-style-type: none"> <li>✓ On demand</li> </ul>	<ul style="list-style-type: none"> <li>✓ To provide your MA with tailor-made consultancy services based on your needs and requests</li> </ul>	<ul style="list-style-type: none"> <li>✓ To be agreed with FIFA</li> <li>✓ Online and/or on-site at your MA</li> </ul>
FIFA's Contribution	MA's Contribution	MA Criteria for participation
<ul style="list-style-type: none"> <li>✓ FIFA Technical Expert (including travel, accommodation and allowances)</li> <li>✓ Reporting and follow up (by the FIFA Technical Expert)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Take care of on-site logistics for the visiting FIFA Technical Expert (e.g. daily programme, local transport)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Presentation of a detailed plan of objectives and indication of the specific support required</li> <li>✓ Beach soccer must or will be part of the overall MA strategy</li> </ul>



# Consultancy

## Regional Technical Consultants (RTC)

### Application

- ✓ N/A
- ✓ Ongoing (The RTC is always at the disposal of the your MA)

### Objectives

- ✓ Provide your MA with continuous support related to technical development in your country
- ✓ Support and act as the first point of contact for your Technical Director/Technical Department
- ✓ Also act as the High-Performance Specialist for selected countries of the Talent Development Scheme
- ✓ Provide information on the FIFA programmes available and direct your MA to the relevant people
- ✓ Assist in the induction of new Technical Directors and the recruitment of technical staff

### Duration & Format

- ✓ All year
- ✓ Online and on-site at your MA

### FIFA's Contribution

- ✓ Your RTC will assist you through:
  - ✓ Expertise, consultancy, knowledge transfer
  - ✓ Minimum 2 on-site visits per year (3-5 days)
  - ✓ Regular online meetings
  - ✓ Access to High Performance knowledge and strategic planning resources (where designated as High Performance Specialist)
  - ✓ Conduct interviews on the AFEA
- ✓ All travel and accommodation costs will be covered by FIFA

### MA's Contribution

- ✓ Take care of on-site logistics for the RTC (e.g. local transport) for visits to your MA

### MA Criteria for participation

- ✓ A permanent TD must be in place, or the MA must be in the process of recruiting one



# Consultancy

## High Performance Specialists (HPS)

### Application

- ✓ N/A

### Objectives

- ✓ In the event your MA is appointed a dedicated HPS, they will support your member association in creating and delivering a long-term development plan focused on elite youth development to increase the competitiveness of your national teams

### Duration & Format

- ✓ All year
- ✓ Online and on-site at your MA

### FIFA's Contribution

- ✓ Your HPS consultant will assist you through:
  - ✓ 2 onsite visits per year (3-5 days)
  - ✓ Regular on-line meetings
  - ✓ Access to High Performance knowledge and strategic planning resources
- ✓ All travel and accommodation costs will be covered by FIFA

### MA's Contribution

- ✓ Support the TD and other relevant stakeholders in the design and implementation of a long-term strategic plan

### MA Criteria for participation

- ✓ Must be part of the Talent Development Scheme

