

FIFA®



**GLOBAL FOOTBALL
DEVELOPMENT 2024**

FOREWORD

We are delighted to present you with the Global Football Development Division's brochure of programmes and services available to you in 2024. This brochure replaces the one sent in February 2023.

These offers are aimed at supporting our member associations in a wide variety of areas, both on and off the pitch. It is our vision to continue working with you all in the development of football.

I am proud of what we have achieved so far and look forward to growing the game even further in the year ahead.



Arsène Wenger

Chief of Global Football Development

GLOBAL FOOTBALL DEVELOPMENT 2024



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High Performance

Designed to give every talent a chance, the Talent Development Scheme (TDS) is a commitment to excellence in talent development and high performance. Offering a global perspective, the programme aspires to shape the future of football by developing elite young talents and elevating the entire football ecosystem.

In a dynamic pursuit to redefine the landscape of talent development, the 2024 offerings showcase a continued dedication to providing a transformative journey for both aspiring players and coaches. A FIFA TDS Lead will provide a combination of expertise, coaching and support to help their designated member association to create, implement and monitor long-term development plans tailored to elite youth development and high performance.

Building on the momentum set by last year's launch, FIFA presents the continued evolution of football development through the Talent Coach Programme and the forthcoming launch of the Academy System in 2024, which aims to establish a network of high-quality academies, promoting a standardised approach to talent development that aligns with global best practices.

Knowledge Exchange Workshops, available either on-site or online, will remain as part of the services available to member associations in the upcoming year.

The range of offers will be expanded to include three new programmes oriented towards enhancing the capabilities of coaches working with youth national teams and elite youth players: the Youth National-Team Coaches' Workshop, the Elite Youth Coaches' Workshop, and the Elite Youth Goalkeeper Coaches' Workshop.



High Performance

Talent Development Scheme Lead

Objective

- ✔ Support MAs in creating, implementing and monitoring a long-term development plan focused on elite youth development and high performance

Application

- ✔ Automatic for those who are part of the Talent Development Scheme (TDS) (yearly application)

Duration & format

- ✔ Year-round support from a designated TDS Lead
- ✔ Blend of on-site visits and online meetings, as required, to best support the MA

Target group

- ✔ MA leadership and all those who take a leading role in talent development in the MA's country

Criterion for participation

- ✔ Must be part of the TDS

MA contribution

- ✔ Support the MA Technical Director and other relevant stakeholders in the design and implementation of a long-term strategic talent development plan

FIFA contribution

- ✔ The TDS Lead will assist the MA with the development and execution of a long-term development plan as a "thought partner", providing support and guidance on technical and functional topics
- ✔ Access to high-performance knowledge and strategic planning resources
- ✔ All travel and accommodation costs of the TDS Lead



High Performance

FIFA Talent Coach and FIFA Academy

Objectives

- ✔ Assist MAs in creating high-quality academies dedicated to nurturing players with the potential to excel on the international stage
- ✔ Support MAs with talent identification and increase the contact time of the most talented players (U-12 to U-16) by delivering training and guiding local coaches
- ✔ Accelerate development by creating and fostering “best with best” environments

Application

- ✔ On demand

Target group

- ✔ MA leadership and all those who take a leading role in talent development in MA's country
- ✔ Coaches and technical staff working with talents
- ✔ Identified talents

Duration & format

- ✔ 24 months
- ✔ On-site

Criteria for participation

- ✔ Must be part of the TDS
- ✔ MA must have active men's and women's senior and youth national-team programmes
- ✔ A suitable high-performance environment with the potential to meet FIFA's standards for recognition as a FIFA Academy
- ✔ Submission of an application outlining the operational model of the academy, including safeguarding, staffing and player provisions (talent ID, training, games programme)

MA contribution

- ✔ Sign a contract with the assigned FIFA Talent Coach and provide medical insurance, ground transportation and accommodation for the duration of the programme
- ✔ Provide a high-performance centre with qualified staff to maintain standards that align with the criteria of a FIFA Academy
- ✔ Oversee and manage the day-to-day operations of the academy
- ✔ Implement a robust talent identification strategy and establish regular contact time with the best players
- ✔ Strive for continuous improvement in both the operational and technical aspects of the academy

FIFA contribution

- ✔ Recruitment, relocation costs and continued professional development of the assigned FIFA Talent Coach
- ✔ TDS funding to cover the net salary and support the assigned FIFA Talent Coach
- ✔ Access to learning resources/ material and global best practices
- ✔ Education and mentorship of elite youth coaches



High Performance

Academy System

Objectives	Application	Duration & format
<ul style="list-style-type: none"> ✔ Provide a programme designed to support MAs with setting up a system of high-quality academies through academy experts ✔ Ensure coordinated development between the national teams, the MA and the academy environment for a country's leading talents ✔ Bridge the relationship between the MA and its domestic (elite) academies 	<p data-bbox="603 678 995 741">✔ In 2024, there will be several pilot projects (upon invitation)</p> <hr/> <p data-bbox="603 898 794 925">Target group</p> <ul style="list-style-type: none"> ✔ MA Technical Director ✔ Directors of leading academies (boys and/or girls) ✔ MA lead of youth national teams (Technical Director, High Performance Director, etc.) 	<ul style="list-style-type: none"> ✔ 2 on-site visits per year (approx. 15 days in total)
Criteria for participation	MA contribution	FIFA contribution
<ul style="list-style-type: none"> ✔ Must be part of the TDS ✔ Have existing academies in place, in line with FIFA standards ✔ Have elite youth league/competitions in place for the U-15 to U-21 age groups 	<ul style="list-style-type: none"> ✔ Take an active role in the organisation and implementation of the programme ✔ Organise and facilitate on-site visits ✔ Cover any additional costs of the programme, if required 	<ul style="list-style-type: none"> ✔ On-site visit by an academy expert and the TDS Lead to support and educate the MA on the development of players in academies and the collaboration between the academies and youth national teams (five days of analysis) ✔ On-site visit to support, train and guide the MA and academies (2 x 5 days) with FIFA experts (academy management experts, talent ID experts, elite youth coach educators, etc.) on-site ✔ Provision of expertise and financial support in developing a successful academy system/ environment and support in bridging the relationship between clubs and the MA



High Performance

Youth National-Team Coaches' Workshop

Objectives

- ✔ Upskill youth national-team coaches with insights and tools to create the best possible environment for leading talents
- ✔ Facilitate knowledge exchange and networking between youth national-team coaches across the regions
- ✔ Incorporate key topics of player identification, player monitoring and tournament management into the processes of youth national-team coaches

Application

- ✔ By invitation

Target group

- ✔ 3 participants per MA:
 - MA lead of youth national teams or appropriate representative
 - U-17 head coach
 - U-16/U-15 head coach

Duration & format

- ✔ 5 days on-site
- ✔ 4 online meetings and online education modules (over 9-12 months)

Criteria for participation

- ✔ Must be part of the TDS
- ✔ Selected candidates must have an existing employment contract with the MA as a youth national-team coach
- ✔ MA must have active male and female youth national-team programmes in place for the U-17 and U-20 age groups

MA contribution

- ✔ Support the selected youth national-team coaches to attend
- ✔ MA and coaches must be open and willing to share ideas/practice and knowledge
- ✔ Assistance with visa letters and on-site logistics as required (host MA)

FIFA contribution

- ✔ FIFA technical experts to deliver the workshop
- ✔ All organisational costs (travel and full-board accommodation for the experts and participants)



High Performance

Elite Youth Coaches' Workshop

Objectives

- ✔ Upskill coaches who are working with the most talented young players (potential youth national-team players)
- ✔ Provide insights and tools to create the best possible environment for the country's leading talents
- ✔ Enhance the standard of talent development (talent ID, curriculum for talent development, best v. best, work with youth national teams, academies, etc.)
- ✔ Facilitate knowledge exchange and networking between youth national-team coaches and elite youth coaches from across the MA

Application

- ✔ On demand

Target group

- ✔ Lead of national teams (Technical Director, High Performance Director, etc.)
- ✔ Youth national-team coaches of the MA
- ✔ Up to 16 elite youth coaches who are active across the MA's most productive academies, working with various (potential) youth national-team players

Duration & format

- ✔ 5 days on-site
- ✔ 4 online meetings (1 pre-course and 3 post-course) and online education modules (over 9-12 months)

Criteria for participation

- ✔ Must be part of the TDS
- ✔ Must have active male and female youth national-team programmes in place for the U-17 and U-20 age groups
- ✔ Must have a suitable training venue for the workshop (pitch and classroom)
- ✔ Within the selection process, the target group of coaches must be outlined, along with how this will impact elite youth development

MA contribution

- ✔ All costs related to the on-site workshop (travel and accommodation for participants, venue costs, food and drink, sessions on and off the pitch, etc.)
- ✔ Provide pitch facilities, select and invite the correct coaches, provide players for the practical training sessions
- ✔ Designate an MA technical lead to organise and facilitate the on-site logistics for the workshop and to act as a liaison for the FIFA technical expert

FIFA contribution

- ✔ All costs related to the FIFA technical expert to deliver the workshop
- ✔ Learning resources
- ✔ adidas kit for participants



High Performance

Elite Youth Goalkeeper Coaches' Workshop

Objectives

- ✔ Upskill coaches working with the most talented young goalkeepers
- ✔ Provide insights and tools to create the best possible environment for the country's leading young goalkeepers
- ✔ Create a culture of goalkeeper coach exchange within the MA

Application

- ✔ On demand

Target group

- ✔ Lead of youth national-team goalkeeper programmes
- ✔ (Youth) national-team goalkeeper coaches of the MA
- ✔ Identified goalkeeper coaches active across the most productive academies, working with various (potential) youth national-team goalkeepers

Duration & format

- ✔ 5 days on-site
- ✔ 4 online meetings (1 pre-course and 3 post-course) and online education modules (over 9-12 months)

Criteria for participation

- ✔ Must be part of the TDS
- ✔ Must have active male and female youth national-team programmes in place for the U-17 and U-20 age groups
- ✔ Must have a suitable training venue for the workshop (pitch and classroom)
- ✔ Within the selection process, the target group of coaches must be outlined along with how this will impact elite youth goalkeeper development

MA contribution

- ✔ All costs related to the on-site workshop (travel and accommodation for participants, venue costs, food and drink, sessions on and off the pitch, etc.)
- ✔ Provide pitch facilities, select and invite the correct coaches, and provide players for the practical training sessions
- ✔ Designate an MA technical lead to organise and facilitate the on-site logistics for the workshop and to act as a liaison for the FIFA technical expert

FIFA contribution

- ✔ All costs related to the FIFA technical expert to deliver the workshop
- ✔ Learning resources
- ✔ adidas kit for participants



High Performance

Talent Development Scheme Knowledge Exchange Workshop

Regional, on-site

Objectives

- ✔ Create a common understanding of the TDS at senior leadership level and define the necessary steps for its implementation
- ✔ Exchange on emerging practices, challenges and issues related to elite youth development in each country
- ✔ Place an integrated education focus on the leadership capabilities within the MA to support the implementation of the TDS

Application

- ✔ By invitation

Target group

- ✔ 3 persons from MA senior management:
 - Technical Director
 - MA TDS Lead/Head of Elite Youth Development
 - President, General Secretary or other key executive leadership figure

Duration & format

- ✔ 4-5 days on-site
- ✔ 4 online meetings (over 9-12 months)

Criteria for participation

- ✔ Must be part of the TDS
- ✔ Must have a long-term strategic plan for talent development in place
- ✔ Must have senior and youth national-team programmes in place for both male and female pathways
- ✔ Must make senior leadership available for the workshop

MA contribution

- ✔ Commitment to send the most appropriate people with leadership responsibilities to implement the TDS and share/benefit from the knowledge exchange format

FIFA contribution

- ✔ FIFA technical experts to deliver the workshop
- ✔ All costs related to the on-site workshop will be covered by FIFA
- ✔ Tools to successfully implement the TDS, created with the expertise of the FIFA Technical Leadership Department



High Performance

Talent Development Scheme Knowledge Exchange Workshop

Regional, online

<p>Objectives</p> <ul style="list-style-type: none"> ✔ Create a common understanding of the TDS at senior leadership level and define the necessary steps for its implementation ✔ Exchange on emerging practices, challenges and issues related to elite youth development in each country ✔ Place an integrated education focus on the leadership capabilities within the MA to support the implementation of the TDS 	<p>Application</p> <ul style="list-style-type: none"> ✔ By invitation <p>Target group</p> <ul style="list-style-type: none"> ✔ 2 persons from MA senior management: <ul style="list-style-type: none"> • Technical Director • President, General Secretary or other key executive leadership figure 	<p>Duration & format</p> <ul style="list-style-type: none"> ✔ 2 days online
<p>Criteria for participation</p> <ul style="list-style-type: none"> ✔ Must be part of the TDS ✔ Must have a long-term strategic plan for talent development in place ✔ MA must have senior and youth national-team programmes in place for both male and female pathways ✔ MA must make senior leadership available for the workshop 	<p>MA contribution</p> <ul style="list-style-type: none"> ✔ Commitment to send the most appropriate people with leadership responsibilities to implement the TDS and share/benefit from the knowledge exchange format 	<p>FIFA contribution</p> <ul style="list-style-type: none"> ✔ FIFA technical experts to deliver the workshop ✔ Tools to successfully implement the TDS, created with the expertise of the FIFA Technical Leadership Department ✔ FIFA Training Centre platform to host the online meeting



Football Performance Insights

The Football Performance Insights team are specialists in the field of football performance and data analysis. Working closely with FIFA's Technical Study Group, the team can call upon technical observations from world-renowned experts and advanced data analytics to produce insights into the game at the very highest level.

FIFA is now offering to share this knowledge with the participating member associations of all FIFA tournaments. Using video, data and technical observations, we will explain the key trends of each tournament, delve into some of the key characteristics of each winning team, and reveal how your member association performed against key metrics.



Football Performance Insights

Post-FIFA Women's World Cup Coaches' Forum

Objectives

- ✔ Analyse the tournament with reflections from the FIFA Technical Study Group
- ✔ Analyse the FIFA Women's World Cup and discuss the implications for senior football

Application

- ✔ By invitation

Duration & format

- ✔ 2 days on-site

Target group

- ✔ Senior national-team coaches of all 32 participating member associations

Criterion for participation

- ✔ Must have been one of the participating teams in the FIFA Women's World Cup 2023™

MA contribution

- ✔ Support for relevant stakeholders within the MA to attend

FIFA contribution

- ✔ Insights into the tournament
- ✔ Access to leading practitioners in elite youth development



Football Performance Insights

National-Team Performance Insights

Objective	Application	Duration & format
<ul style="list-style-type: none"> ✓ Deliver tournament-specific insights to one MA following a FIFA tournament (e.g. FIFA U-17 World Cup™) 	<ul style="list-style-type: none"> ✓ On demand 	<ul style="list-style-type: none"> ✓ ½ day online
	Target group	
<p>Criterion for participation</p> <ul style="list-style-type: none"> ✓ Must have been one of the participating teams in the respective final competition 	MA contribution	FIFA contribution
	<ul style="list-style-type: none"> ✓ Hosting of the webinar and invitation of key staff (see target group) 	<ul style="list-style-type: none"> ✓ Insights into the tournament and relevant information specific to the MA



Amateur Football

The FIFA Amateur Football Environment Analysis is a comprehensive analysis of the amateur football environment as it stands today.

To establish the current state of play, in-depth interviews and surveys have been conducted across all six confederations and 200 member associations (MAs), with contributions also provided by our regional technical consultants (RTCs) and experts in the field. The scope of the analysis is wide, covering all aspects of amateur football in separate chapters – such as coaching, links with other stakeholders, football in schools, and competitions to name but a few.

The outcome of the analysis will be presented in a global report, providing insights from the interviews as well as comparative metrics.

The objective of this report will be to inspire the relevant stakeholders in the game to further promote and improve the amateur game, increase participation and inspire players, both young and old, to enjoy its many benefits.

The global report will be followed by individual country reports, showcasing each MA's current status in regard to amateur football. These country reports will underpin the further development of technical development strategies and concrete actions in the area of amateur football.



Technical Leadership

The Technical Leadership team is committed to providing all technical leaders with full access to our Leadership Pathway, consisting of both on-site and online support. It is both a privilege and a responsibility to develop “the people behind the programmes” in order to maximise their impact on our global game.

The introduction of the FIFA-accredited Technical Leadership Diploma provides professional recognition of the role and an industry benchmark qualification that will support future recruitment and retention.

The Learning Hub on the FIFA Training Centre enables us to provide Continuing Professional Development (CPD) for all technical leaders and develop a culture of lifelong learning, with on-demand education aligned to leadership, management, high performance, coach education and amateur football.

We are also delighted to support every new technical leader starting on their journey with an MA. We aim to ensure the best possible access to FIFA support and knowledge, providing tools for the job in order to secure their position and accelerate their development within an MA as part of a long-term plan.



Technical Leadership

Technical Leadership Diploma

Objective

- ✔ Provide MA technical leaders with a formally accredited qualification designed to provide industry recognition and further increase the value of the role by enabling them to demonstrate their leadership capabilities

Application

- ✔ On demand

Target group

- ✔ Technical leaders (priority for 2024: current MA technical directors, with representation from all six confederations)

Duration & format

- ✔ 24 days on-site, split over four blocks of six days
- ✔ 18 months (total of 370 hours of guided learning)

Criteria for participation

- ✔ Technical leaders are invited to apply against selection criteria
- ✔ Technical leaders must have a contract of at least two years at the time of course commencement and also be able to demonstrate strong evidence of commitment to self-development and MA endorsement through their application

MA contribution

- ✔ Support the technical leaders' attendance for the duration of the course
- ✔ Ensure that the technical leaders can directly influence and deliver a transformational project for the benefit of the MA
- ✔ Ensure that the technical leaders are part of the senior management team and have access to MA operational leaders

FIFA contribution

- ✔ Significant investment in the personal development of MA technical leaders
- ✔ Provide increased knowledge and understanding of the role, including technical, leadership and management skills
- ✔ Enable participants to demonstrate the capability to perform as an organisational leader through the implementation of a transformational project
- ✔ Provide access to emerging global best practices and an increased professional peer-to-peer network



Technical Leadership

Introductory Workshop for New Technical Directors

Objective

- ✓ Support new technical directors within the first six months of their appointment to the role by:
 - introducing all programmes and services available from the FIFA Global Football Development Division
 - introducing and exploring the leadership capabilities required to be successful in the role
 - introducing the Leadership Education Pathway
 - supporting the development of the MA's technical leadership team
 - developing a peer-to-peer TD community with support from key FIFA staff

Application

- ✓ By invitation

Target group

- ✓ New MA technical directors
- ✓ MA General Secretary to attend days 3 to 5 of the workshop

Duration & format

- ✓ 5 days on-site
- ✓ 12 hours online (pre- and post-event)

Criteria for participation

- ✓ Each Technical Director must be employed on a full-time contract with at least two years' duration
- ✓ Each Technical Director must complete the online course before attending the workshop

MA contribution

- ✓ Support the MA Technical Director to attend and make every effort to ensure that the MA General Secretary can attend days 3 to 5 of the workshop to help shape the leadership team support for the Technical Director

FIFA contribution

- ✓ Provision of an expert team to deliver the workshop
- ✓ All costs related to the on-site organisation (travel and full-board accommodation for all participants)
- ✓ Learning resources
- ✓ adidas kit for participants



Technical Leadership

Online Education

<p>Objectives</p> <ul style="list-style-type: none"> ✔ Provide a one-stop solution for all technical leaders to invest in their own continued professional development ✔ Provide a range of content, including research, online learning, online education and best-practice examples ✔ Cover the following topics: leadership, emotional intelligence, management, amateur football, coach education and high performance 	<p>Application</p> <ul style="list-style-type: none"> ✔ On demand <p>Target group</p> <ul style="list-style-type: none"> ✔ Technical directors and technical leaders 	<p>Duration & format</p> <ul style="list-style-type: none"> ✔ Online (no time limit)
<p>Criteria for participation</p> <ul style="list-style-type: none"> ✔ Technical leaders will be required to join the FIFA Learning Community on the FIFA Training Centre ✔ Willingness to learn and dedicate time (both in work time and free time) 	<p>MA contribution</p> <ul style="list-style-type: none"> ✔ Recognition of time to invest in personal development and encouragement through annual personal development plans 	<p>FIFA contribution</p> <ul style="list-style-type: none"> ✔ Extensive learning and education offered through the FIFA Learning Hub on the FIFA Training Centre



Coaching Development

High-quality coaching is fundamental to strengthening the football environment. The objective of the FIFA Coach Educators' Development Pathway is for member associations to develop their own coach educators in the best possible way.

Capacity-building is a key pillar for driving football development.

By developing home-grown coach educators, member associations will improve the standard of coaching education, become self-supporting and maximise talent development. FIFA's coaching development philosophy is football-driven, learner-centred, competence-based and context-dependent.

The FIFA Coach Educators' Development Pathway provides personal, social and professional development opportunities, with an emphasis on adult-learning principles and a reality-based approach, according to the context and environment of each member association.

As a new initiative for 2024, we are offering knowledge exchange workshops to all member associations' coach education leaders. All confederations now have a coaching convention in place, which defines the criteria to recognise the coach licensing pathway in each member association. These workshops will equip the coach education leaders to manage their coach education programmes in line with the respective coaching conventions.



Coaching Development

MA Coach Educators' Development Pathway

Objectives

- ✓ Enable all MAs to develop home-grown coach educators and be self-sustainable in delivering C and B coach education licensing programmes in accordance with confederation coaching conventions by 2026
- ✓ Follow a needs-based approach

Application

- ✓ By invitation

Target group

- ✓ Coach educators

Duration & format

- ✓ 12-24 months
- ✓ 150-hour individualised pathway:
 - 4 weeks of e-learning (individual)
 - 3 days online (group)
 - 5 days on-site (group)
 - Individual mentoring

Criteria for participation

- ✓ Up to 20 coach educators to be nominated by the Technical Director (or Head of Coach Education) to take part in the pathway
- ✓ Participants must meet or exceed the minimum requirements to be a coach educator as defined by the confederation's coaching convention:
 - i.e. must hold a valid confederation coaching licence that is higher than the level of the course (e.g. in order to deliver the confederation/MA "C" licence course, the coach educator must have at least a valid confederation "B" licence or its equivalent)

MA contribution

- ✓ Organisation and payment of all on-site logistics (transport, food and drink, accommodation of MA participants, mentoring activities), to be covered by FIFA's financial contribution
- ✓ The MA must ensure that the appointed coach educators can effectively deliver coach education courses over the following two years

FIFA contribution

- ✓ Financial contribution for the organisation of on-site logistics of the pathway (USD 50,000)
- ✓ FIFA technical experts (including travel, accommodation and allowances where applicable)
- ✓ Learning resources
- ✓ adidas kit for participants (if applicable)



Coaching Development

REGIONAL+ Coach Educators' Development Pathway

In 2024, the REGIONAL+ Pathway will be in the mentoring phase.

Objective	Application	Duration & format
<ul style="list-style-type: none"> ✔ Enable all FIFA member associations to develop home-grown coach educators and be self-sustainable in delivering C and B coach education licensing programmes in accordance with confederation coaching conventions by 2026 	<ul style="list-style-type: none"> ✔ By invitation <div data-bbox="592 958 1011 1079" style="background-color: #00a651; color: white; padding: 5px; text-align: center;">Target group</div> <ul style="list-style-type: none"> ✔ Coach educators 	<ul style="list-style-type: none"> ✔ Up to 5 days of on-site individual mentoring
Criteria for participation	MA contribution	FIFA contribution
<ul style="list-style-type: none"> ✔ Up to five coach educators to be nominated by the Technical Director (or General Secretary if no TD has been appointed) to take part in the pathway ✔ Participants must meet or exceed the minimum requirements to be a coach educator, as defined by the confederation's coaching convention: <ul style="list-style-type: none"> • i.e. must hold a valid confederation coaching licence that is higher than the level of the course (e.g. in order to deliver the confederation/MA "C" licence course, the coach educator must have at least a valid confederation "B" licence or its equivalent) 	<ul style="list-style-type: none"> ✔ Take care of the on-site logistics of the visiting FIFA technical expert for mentoring activities (e.g. daily programme, local transport) ✔ The MA must ensure that the appointed coach educators can effectively deliver coach education courses over the following two years 	<ul style="list-style-type: none"> ✔ All costs related to travel and accommodation for the FIFA technical expert to deliver the mentoring programme ✔ Learning resources ✔ adidas kit for participants



Coaching Development

REGIONAL Coach Educators' Development Pathway

In 2024, the REGIONAL Pathway will be in the mentoring phase.

Objective

- ✓ Enable all MAs to develop home-grown coach educators and be self-sustainable in delivering C and B coach education licensing programmes in accordance with confederation coaching conventions by 2026

Application

- ✓ By invitation

Duration & format

- ✓ Up to 5 days of on-site individual mentoring

Target group

- ✓ Coach educators

Criteria for participation

- ✓ Up to three coach educators to be nominated by the Technical Director (or General Secretary if no TD has been appointed) to take part in the pathway
- ✓ Participants must meet or exceed the minimum requirements to be a coach educator, as defined by the confederation's coaching convention:
 - i.e. must hold a valid confederation coaching licence that is higher than the level of the course (e.g. in order to deliver the confederation/MA "C" licence course, the coach educator must have at least a valid confederation "B" licence or its equivalent)

MA contribution

- ✓ Take care of the on-site logistics of the visiting FIFA technical expert for mentoring activities (e.g. daily programme, local transport)
- ✓ The MA must ensure that the appointed coach educators can effectively deliver coach education courses over the following two years

FIFA contribution

- ✓ All costs related to travel and accommodation for the FIFA technical expert to deliver the mentoring programme
- ✓ Learning resources
- ✓ adidas kit for participants



Coaching Development

Coach Education Leaders' Knowledge Exchange Workshop

<p>Objectives</p> <ul style="list-style-type: none"> ✔ Create a common understanding of the role of an MA coach education leader ✔ Exchange on best practices, challenges and issues related to specific themes in the region in the area of coach education 	<p>Application</p> <ul style="list-style-type: none"> ✔ By invitation <p>Target group</p> <ul style="list-style-type: none"> ✔ MA Head, Director or Manager of Coach Education 	<p>Duration & format</p> <ul style="list-style-type: none"> ✔ 4 days on-site ✔ 1 day online
<p>Criteria for participation</p> <ul style="list-style-type: none"> ✔ MA must have one appointed person to be responsible for coach education ✔ Coach education is a key factor for each MA. FIFA considers it essential that a dedicated person is in place in the MA's Technical Department to lead this area under the supervision of the Technical Director ✔ N.B.: technical directors are not eligible to participate in the programme 	<p>MA contribution</p> <ul style="list-style-type: none"> ✔ Host MA: <ul style="list-style-type: none"> • Assistance with participant visa letters and other logistical matters 	<p>FIFA contribution</p> <ul style="list-style-type: none"> ✔ All costs related to the on-site course (travel and full-board accommodation for all participants and the FIFA technical experts) ✔ Learning resources



Futsal and Beach Soccer

Futsal is a discipline that provides many opportunities to MAs. Assessment visits will be available upon request for those MAs aiming to develop a futsal strategy. Workshops for coaches (on demand) are also available with new teaching materials, sports equipment and methodologies. Educational content and further material will also be provided through the FIFA Training Centre.

Similarly, beach soccer also provides MAs with many opportunities. If your MA is aiming to develop beach soccer as part of its technical development strategy, FIFA can assist in a number of ways. Assessment visits and workshops for coaches will be available on demand. New material will also be provided via the FIFA Training Centre.



Futsal

MA Workshop

Objective	Application	Duration & format
<ul style="list-style-type: none"> ✔ Provide capacity-building for the MA's active futsal coaches with the latest information/content in practice and theory 	<ul style="list-style-type: none"> ✔ On demand Target group <ul style="list-style-type: none"> ✔ Futsal coaches 	<ul style="list-style-type: none"> ✔ 5 days on-site
Criteria for participation	MA contribution	FIFA contribution
<ul style="list-style-type: none"> ✔ Minimum of 15 participants ✔ Futsal must be part of the overall MA strategy ✔ Participants must be actively involved in futsal coaching in the country ✔ Submission of a development plan for futsal together with the application 	<ul style="list-style-type: none"> ✔ Elaboration of the workshop programme, in cooperation with FIFA's technical expert ✔ Organisation and payment of all on-site logistics (workshop venue, transport, food and drink, accommodation for MA participants) 	<ul style="list-style-type: none"> ✔ FIFA technical expert to conduct the workshop (including travel, accommodation and allowances) ✔ Assistance in the elaboration of the workshop programme ✔ Learning resources ✔ Sports equipment ✔ adidas kit for participants



Futsal

Expertise

Objective	Application	Duration & format
<ul style="list-style-type: none"> ✔ Provide MAs with tailor-made consultancy services based on their needs and requests for futsal development 	<ul style="list-style-type: none"> ✔ On demand 	<ul style="list-style-type: none"> ✔ Online and/or on-site ✔ Duration to be agreed with FIFA
	Target group	
	<ul style="list-style-type: none"> ✔ Futsal network in the MA 	
Criteria for participation	MA contribution	FIFA contribution
<ul style="list-style-type: none"> ✔ Presentation of a detailed plan/description of objectives and indication of the specific support required ✔ Futsal must or will be part of the overall MA strategy 	<ul style="list-style-type: none"> ✔ Take care of the on-site logistics for the visiting FIFA technical expert (e.g. daily programme, local transport) 	<ul style="list-style-type: none"> ✔ FIFA technical expert (including travel, accommodation and allowances) ✔ Reporting and follow-up (by the FIFA technical expert)



Beach Soccer

MA Workshop

Objective	Application	Duration & format
<ul style="list-style-type: none"> ✔ Provide capacity-building for the MA's active beach soccer coaches with the latest information/content in practice and theory 	<ul style="list-style-type: none"> ✔ On demand 	<ul style="list-style-type: none"> ✔ 5 days on-site
	Target group	
Criteria for participation	<ul style="list-style-type: none"> ✔ Beach soccer coaches 	FIFA contribution
<ul style="list-style-type: none"> ✔ Minimum of 15 participants ✔ Beach soccer must or will be part of the overall MA strategy ✔ Participants must be actively involved in beach soccer coaching in the country ✔ Submission of a development plan for beach soccer together with the application 	MA contribution	<ul style="list-style-type: none"> ✔ FIFA technical expert to conduct the workshop (including travel, accommodation and allowances) ✔ Assistance in the elaboration of the workshop programme ✔ Learning resources ✔ Sports equipment ✔ adidas kit for participants



Beach Soccer

Expertise

Objective	Application	Duration & format
<ul style="list-style-type: none"> ✔ Provide MAs with tailor-made consultancy services based on their needs and requests for beach soccer development 	<ul style="list-style-type: none"> ✔ On demand 	<ul style="list-style-type: none"> ✔ Online and/or on-site ✔ Duration to be agreed with FIFA
	Target group	
	<ul style="list-style-type: none"> ✔ Beach soccer network in the MA 	
Criteria for participation	MA contribution	FIFA contribution
<ul style="list-style-type: none"> ✔ Presentation of a detailed plan/description of objectives and indication of the specific support required ✔ Beach soccer must or will be part of the overall MA strategy 	<ul style="list-style-type: none"> ✔ Take care of on-site logistics for the visiting FIFA technical expert (e.g. daily programme, local transport) 	<ul style="list-style-type: none"> ✔ FIFA technical expert (including travel, accommodation and allowances) ✔ Reporting and follow-up (by the FIFA technical expert)



Regional Technical Consultants

The regional technical consultants (RTCs) are the member associations' first point of contact for all technical development matters (except for the Talent Development Scheme, in the event that another expert is appointed to assist your MA for the programme).

Your RTC will be in regular contact with your MA's technical director and their department to support them in a tailored way according to their needs and requirements. Newly appointed technical directors will also be inducted by the RTCs.

Advice on specific areas like futsal or beach soccer can also be arranged via the RTCs on request. Two or three on-site visits are scheduled for each member association per year (depending on the needs and number of member associations for which an RTC is responsible).



Regional Technical Consultants

Tailor-made support

Objectives	Application	Duration & format
<ul style="list-style-type: none"> ✓ Provide each MA with continuous support related to technical development in the country, including assistance with the recruitment of technical staff (if required) ✓ Support and act as the first point of contact for the Technical Director/Technical Department ✓ May also act as the Talent Development Scheme Lead 	<ul style="list-style-type: none"> ✓ N/A • Regional technical consultants (RTCs) are always at the disposal of the MA 	<ul style="list-style-type: none"> ✓ 2 on-site visits per year (3-5 days) ✓ Regular online meetings (mutual agreement on frequency with the Technical Director)
	Target group	
<p>Criterion for participation</p> <ul style="list-style-type: none"> ✓ MA must have an operational Technical Department or be in the process of establishing one 	<p>MA contribution</p> <ul style="list-style-type: none"> ✓ Take care of the on-site logistics for the RTC's visits to the MA (e.g. visit programme, availability of persons to meet, local transport) 	<p>FIFA contribution</p> <ul style="list-style-type: none"> ✓ The RTC will assist with: <ul style="list-style-type: none"> • elaboration of agenda with discussion points • expertise, consultancy, guidance and knowledge transfer on technical development • access to High Performance/ Talent Development Scheme knowledge and strategic planning resources (where designated as TDS Lead) ✓ Support with the implementation of FIFA Technical Development programmes ✓ All travel and accommodation costs for the RTC will be covered by FIFA



Regional Technical Consultants

Individual onboarding of newly appointed technical directors

Objective

- ✔ Support newly appointed MA technical directors with onboarding and familiarisation of the support offered by the FIFA Global Football Development Division in collaboration and alignment with the FIFA Technical Leadership Department

Application

- ✔ MA leadership to proactively inform FIFA upon the appointment of a new Technical Director, providing a CV and job description to onboard the TD as soon as possible

Duration & format

- ✔ Provision of on-site and online support as required

Target group

- ✔ Newly appointed MA technical directors

Criteria for participation

- ✔ Appointment of an MA technical director with or without prior experience within the role at another MA

MA contribution

- ✔ Ready and willing to receive an on-site visit or online onboarding
- ✔ Take care of the on-site logistics for the RTC's visits to the MA (e.g. visit programme, availability of persons to meet, local transport)

FIFA contribution

- ✔ Dedicated onboarding by the RTC with support from the FIFA Technical Leadership Department



FIFA Training Centre

The FIFA Training Centre is the go-to place for football knowledge, education and insights. It aims to support individuals to improve game analysis to create more effective practices and create a high-performance environment.

The My Community area is where individuals who work within the game can access bespoke content as well as a personalised experience, and also interact with other professionals working within football. The Training Centre offers a rich learning experience, with informal and formal learning opportunities to support professional development.

 www.fifatrainingcentre.com/en/





FIFA Training Centre

All content is free of charge and available to all:

The Game

As a game, football involves many layers. Over the years, many have dedicated their lives to gaining a better understanding of the game's dynamics with a view to introducing innovations in the way the sport is played. Featuring plenty of insightful resources developed by the sport's leading experts, this section helps coaches on their journey to gain a more comprehensive understanding of the game.

 [The Game](#)

 [Tournament Observations](#)


Game Library

- ✔ With a wealth of video clips from FIFA's international tournaments, the Game Library provides real-life examples of the concepts that are elevating the way football is played.
- ✔ Users can deepen their understanding of the game by browsing through our extensive archive.
- ✔ Clips are organised by moments of the game, with options to use filters to further refine searches.
- ✔ All clips are downloadable.

 [Game Library](#)

FIFA Football Language

At FIFA, we would like to share our vision of using football data analytics combined with technical expert interpretation to create new football intelligence, allowing everyone to better understand the game. We have created the FIFA Football Language, which is our blueprint for how we analyse football. The language breaks down each area of the game into fine detail and provides operational definitions and multiple video examples to clearly define each action. This enables people to analyse not only what happens on the ball but also the movements and interactions around and off the ball for teams and players when they are both in and out of possession.

 [Football Language](#)



FIFA Training Centre

Environment

When it comes to performance levels, every detail counts. A high-performance environment enables players and coaches to develop in a sustainable and holistic way that has been proven to offer them an edge on the pitch.

In this section, individuals who have successfully established such an environment reveal the keys to the process.

 [Environment](#)


Practice

For players to reach their potential, they must be exposed to the right types of practice throughout their development. This section offers a vast range of training sessions aimed at cultivating the essential skills and qualities that players require to thrive on the pitch.

The content features sessions for all levels, from grassroots to elite, and all age groups, from young children to adults. The elite training sessions are based on game scenarios, whereas grassroots sessions focus on the basics and are arranged by age group.

 [Elite](#)

 [Grassroots](#)

 [Beach Soccer](#)

 [Futsal](#)

Community Area

Register for My Community now for bespoke content based on the functions within the game and a personalised, interactive and engaging experience:


- ✔ Your personal space
- ✔ Join conversations with technicians (coaches, leaders) from around the world
- ✔ Your personal feed to follow your interests

 [My Community](#)

Learning

Explore the FIFA Training Centre's open-access informal learning opportunities for your own professional development. Many of the courses are delivered through a blended approach via the Training Centre's Learning Management System.

- ✔ Informal professional development
- ✔ Interactive learning
- ✔ Formal qualifications

 [My Learning](#)

